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URBAN LAND INSTITUTE

**ULI HONORS RECIPIENTS WITH
2ND ANNUAL LEADERSHIP IN LAND USE AWARDS**

Project of the Year, Educator of the Year and Public Official of the Year
Honored at Awards Dinner

New Brunswick, NJ, December 4, 2006 – In furthering its mission of providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide, the Northern New Jersey District Council of the Urban Land Institute (ULI) recently bestowed its second annual *Leadership in Land Use Awards* at the Zimmerli Museum in New Brunswick, New Jersey. Approximately 100 attendees, including development industry professionals, leaders from the world of academia and government officials were on hand for the awards event.

“This awards program celebrates leaders in both the public and private sectors who possess creativity, drive and best practices in land use,” said Richard F.X. Johnson, chair of the Northern New Jersey District Council of ULI. “Our congratulations to the winners of the Leadership in Land Use Awards for representing New Jersey’s best of the best in furthering the State’s commitment to productive and innovative development.”

The following were honored with this year’s *Leadership in Land Use Award*:

- *Project of the Year*: Pier Village in Long Branch. Developed by Applied Development Company, Pier Village is a Victorian-inspired, mixed-use village featuring more than 100,000 square feet of retail space and 320 rental residences. This project transformed 16 acres of underutilized and unsafe structures along the oceanfront into a vibrant year-round “downtown” village endowed with engaging public spaces.
- *Educator of the Year*: Dr. David Listokin, Rutgers University. Dr. Listokin has written and edited 25 books and is a leading authority on community and fiscal impact analysis, housing policy, land-use regulation and historic preservation. He recently conducted a comprehensive study of residential demographic multipliers and housing in New Jersey.
- *Public Official of the Year*: Christian Bollwage, Mayor of Elizabeth. Mayor Bollwage was the leader of the redevelopment efforts to transform the former Elizabeth landfill into the

Jersey Gardens Mall and the transformation of vacant and/or underutilized public housing in the Elizabethport section of the city into one of the country's most successful Hope VI mixed-income housing projects.

- *Special Recognition-Sustainable Design:* The Willow School in Peapack-Gladstone. The Willow School is one of the most significant projects in New Jersey built utilizing sustainable design standards and is the first private LEED-certified property in the country-achieving Gold certification from the U.S. Green Building Council.
- *Special Recognition-Sustainable Design:* Near-Zero Energy Home in Paterson. BASF Corporation designed the demonstration home that is 80% more energy efficient than conventionally built homes. The Near-Zero Energy Home will house a local family and is representative of an increasing focus on energy-efficient affordable housing.

“I am honored to accept this award on behalf of BASF Corporation,” stated John Douglas Reid-Green, EHS team member for BASF Corporation. “I approached the Near-Zero Energy Home from a geologist’s perspective. It does not matter how we treat the soil beneath our feet, it will find a way to adapt. But it is up to the environment and the soil on if we stay on this planet and evolve with the environment or not.”

“Pier Village is a special project because of its sense of community and its sense of soul,” stated David Barry, president of the Applied Development Company. “Redevelopment, especially on such a large scale as Long Branch, is a serious undertaking. Our company feels that projects such as Pier Village should be about putting politics aside to get projects done quickly and to get them done right.”

Photo caption (left to right): Urban Land Institute-Northern New Jersey honors recipients of its Leadership in Land Use Awards. Pictured here (left to right): David Barry, president of Applied Development Company; Anthony Sbendorio, president of Back to Nature Landscape Associates; Lawrence Jacobs, vice-chairman of ULI-NNJ; Richard Johnson, chair of ULI-NNJ; Dr. David Listokin, Rutgers University; and John Douglas Reid-Green, EHS team member of BASF Corporation. Not pictured is Mayor Christian Bollwage of Elizabeth.

About Urban Land Institute

ULI-the Urban Land Institute is a nonprofit education and research institute that is supported and directed by its members. ULI’s mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. Established in 1936, the Institute today has over 20,000 members and associates representing the entire spectrum of the land use and development disciplines. It is comprised of developers, builders, property owners, investors, architects, public officials, planners, real estate brokers, appraisers, attorneys, engineers, financiers, academics, students and librarians.

The objectives of the ULI District Council Program are to provide a forum for exchange of information about real estate and planning issues at the local level, offer associate members additional opportunities to interact with full members and to participate in ULI programs, raise

awareness of local land use issues among public officials, academics, students, and the public at large and introduce nonmembers to ULI and its high-quality programs.

For more information, contact Pat Hanley at ULI's Northern NJ District Council at 201-997-7468 or visit www.nnj.uli.org.

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